

HAIFA
Trading and Importing Est.



حيفا
مؤسسة
للتجارة والإستيراد



Water Supply Systems

Drainage Systems

Water Heaters

Manhole Covers

Sanitary Ware & Plumbing Fittings



مركز أبوظبي للأعمال
Abu Dhabi Business Center

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT



Commercial License

رخصة تجارية

License No	:	CN-1102297	:	رقم الرخصة
Unified ID for ADCCI	:	57340	:	الرقم الموحد لعضوية الغرفة
Legal Form	:	Establishment	:	الشكل القانوني
Trade Name	:	Haifa Trading And Importing Est.	:	الإسم التجاري
Establishment Date	:	29/09/1976	:	تاريخ تأسيس المنشأة
Issue Date	:	05/12/2016	:	تاريخ الإصدار
Expiry Date	:	04/12/2017	:	تاريخ الإنتهاء

نوع الشراكة Partner	الجنسية Nationality	الوصف Description	الرمز No.
مالك Owner	فلسطين Palestine	-	20111068
وكيل خدمات Sponsor	الإمارات العربية المتحدة United Arab Emirates	-	20111069

Commercial Activities	:	الأنشطة التجارية
Importing	:	استيراد
Retail Sale Of Sanitary Ware And Fittings	:	بيع الأدوات الصحية وتمديداتها - بالتجزئة
Address	:	العنوان
	:	العين - منطقة الصناعية - بناية - علي حاضر علي فارس المزروعى,

تشهد غرفة أبوظبي بموجب القانون رقم 27 لعام 2005 بأن المنشأة المذكورة أعلاه قد سجلت لدينا

Abu Dhabi Chamber certifies that the above mentioned establishment has been registered in accordance with the law No.27 of 2005

وثيقة معتمدة وصادرة بدون توقيع أو ختم من دائرة التنمية الاقتصادية - أبوظبي. للتحقق من صحة البيانات الواردة في الرخصة برجاء زيارة الموقع <http://www.ded.abudhabi.ae>
Approved document issued without signature or stamp by the Department of Economic Development - Abu Dhabi. To verify the license kindly visit <http://www.ded.abudhabi.ae>

This Document is Considered As Commercial Register

تعتبر هذه الوثيقة بمثابة سجل تجاري



غرفة أبوظبي
ABU DHABI CHAMBER



<http://ded.abudhabi.ae>

CONTENT

	Page No.
About Us	4
Products Category	5
Brands	6
• RAKtherm	7
• MPI	8
• Anabeeb	9
• Rehau	10
• Flowflex	11
• HiFIX	12
• HiCAST	13
• KAJ	14
• Ariston	15
• GROHE	16
• Fixaflex	17
• Viega	18
• M'cALPINE	19
• PEGLER	20
Project References	21
Services & Support	26
Contact Us	27



ABOUT US

Haifa Trading & Importing EST was Founded in Al Ain, United Arab Emirates in 1976. It is one of the most famous suppliers of water supply systems, Drainage Systems, Water Heaters, Manhole Covers, in addition to plumbing and sanitary ware accessories.

Our activities include material's representation, wholesale and retail with leading brands such as ARISTON, GROHE, PEGLER, RAKtherm, HiFIX , REHAU , FLOWFLEX and more.

Our materials, sourced from UAE, European Union, UK, India, China, Turkey and USA with an emphasis on quality serving.

The products featured at Haifa Trading are of high quality and competitively priced.

With our Experience for over 40 years, Quality materials, and Reliability our customers are our first priority.

We provide our customer with consistently reliable and innovative products and a distinct service makes us the preferred supplier in our trade.

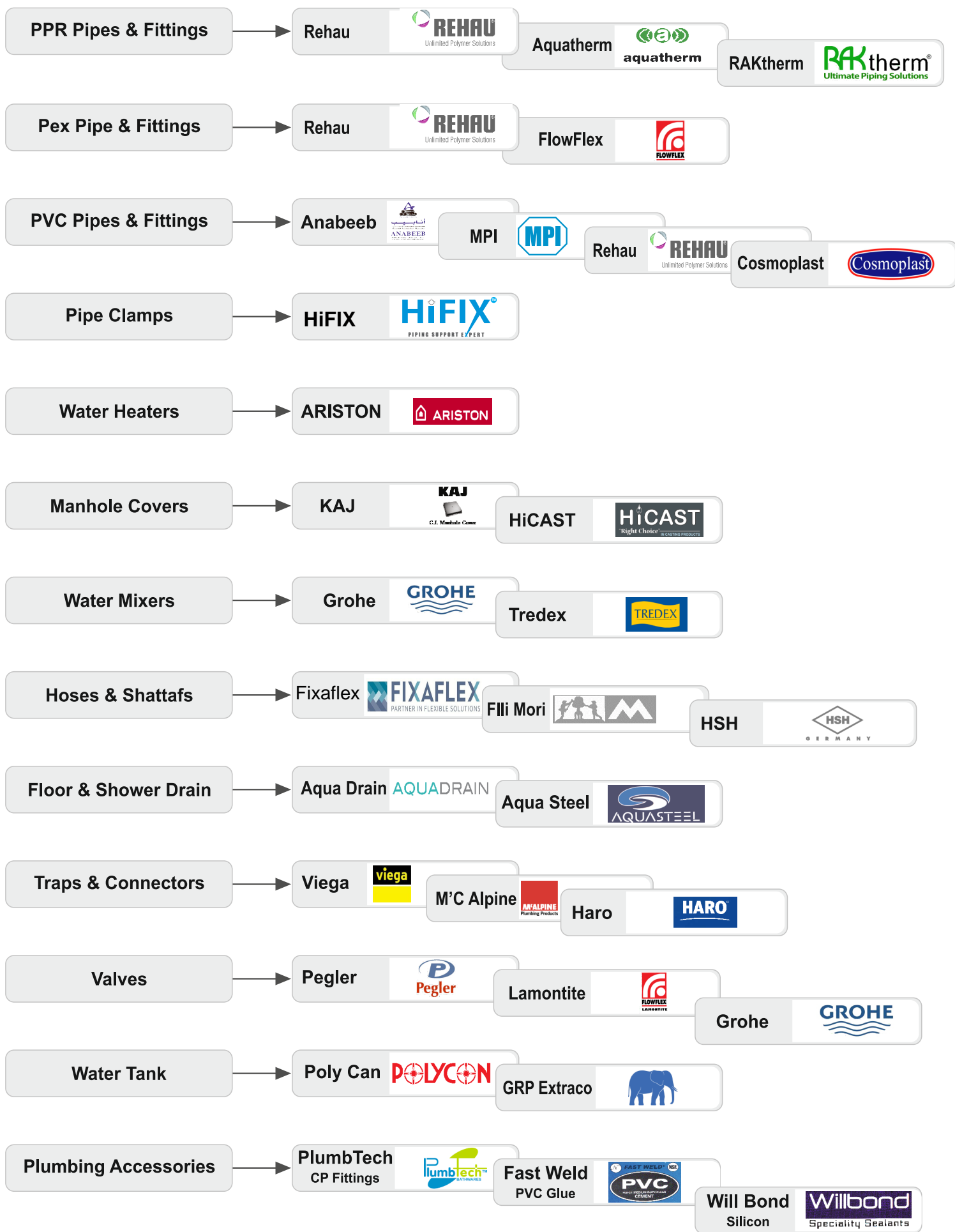
The strategy of our business has been built on three key areas of competitive advantage:

- Marketing in Projects, Retail and Wholesale
- Unique innovative materials, quality assured with competitive prices
- A focus on customer relationships rather than customer transactions

With this strategy, Haifa Trading & Importing Establishment is standing on solid ground in order to continue growth at a confident pace.



PRODUCT CATEGORY



BRANDS



RAKtherm®

Ultimate Piping Solutions



- **Product Brand Name: RAKtherm**
- **Origin: UAE**
- **Product Description: PPR Pipes & Fittings**
- **Application: Potable water installations**
- **Warranty: 15 Years**

About The Company:

Gulf Plastic and Converting Industries (Tahweel "TM"), is a multifaceted manufacturing company based in the United Arab Emirates, supplying various engineering systems for the construction sector.

With over 50 years of experience in plastic pipe and fitting manufacturing in Saudi Arabia, Egypt and UAE, Tahweel" has launched it's first integrated PP-R and PE-X pipes & fittings system for servicing a booming construction sector worldwide and in the Middle East in particular under the trade name of RAKtherm® with 4,000 m² manufacturing complex based in Ras Al Khaimah and sales branch office based in Sharjah, Tahweel" is well on its way to become the regional leader in water supply and drainage systems.

RAKtherm is a versatile, and comprehensive system for delivery of water and other fluids, used in applications of pressurized hot and cold water delivery as well as under floor heating in all modern residential, commercial, and industrial buildings. RAKtherm® offers the widest range of PP-R and it's complimentary PE-X piping systems in the Middle East and North Africa, including Multilayer oxygen barrier pipes and Aluminium composite pipes in addition to the conventional piping systems.

RAKtherm is more than a company; it is a name that promises a unique experience to its consumers and distributors worldwide. Today, RAKtherm is among the best plastic technology leader in the Middle East. Thanks to its emphasis on the values of integrity, teamwork and innovation. It is this common goal that unifies the workforce and helps them high quality products while maintaining a safe,



- **Product Brand Name:** Atlas – Flowtech
- **Origin:** UAE
- **Product Description:** Sewerage drainage, high pressure UPVC, CPVC, PP Compression Fittings and Pipes
- **Application:** irrigation, construction, plumbing and landscaping



About The Company:

Established in 1987, Modern Plastic Industries [MPI] has pioneered the manufacturing of UPVC pressure pipe fittings in the UAE. Today Modern Plastic has a wide range of SWR drainage, high pressure UPVC, CPVC, PP Compression Fittings and Pipes.

MPI products have been used extensively in the irrigation, construction, plumbing and landscaping industry and are playing a significant role in the development of the Gulf region and Middle East.



- Anabeeb
- Product Brand Name: Anabeeb
- Origin: UAE
- Product Description: u-PVC Pipes
- Application: irrigation, construction, plumbing and landscaping



About The Company:

ANABEEB Pipes Manufacturing Factories are fully owned by Arkan Building Materials Company PJSC, a public joint stock company specializing in the manufacturing of building and construction products in the UAE. Arkan is majority-owned by General Holding Corporation (GHC), the UAE's largest industrial investment conglomerate backed by the Government of Abu Dhabi. Arkan's portfolio companies include Emirates Blocks Factory, Emirates Cement Factory and Al Ain Cement Factory, two of the UAE's largest producers of high quality cement, and ANABEEB, a leading manufacturer of plastic pipes (GRP & PVC) and bags.



REHAU®

Unlimited Polymer Solutions

About The Company:

Founded in 1948, REHAU today enjoys an impeccable reputation globally for developing innovative solutions in providing a wide range of products and services to the Construction, Automotive and Industrial sectors.

With more than 15,000 employees around the globe in over 170 locations on 6 continents, REHAU offers incomparable expertise in materials development, systems design and surface technology, and an unwavering commitment to building long-lasting partnerships and alliances with our customers.

REHAU's products and systems for windows and doors, heating and plumbing, fire protection and pipe applications complement each other in integrated high-performance solutions, representing the perfect blend of quality and innovation to inspire better living.

- | | |
|---|---|
| <ul style="list-style-type: none"> ● Product Brand Name: RAUPIANO PLUS ● Origin: Germany ● Product Description: Sound Insulation Drainage Pipes & Fittings ● Application: domestic waste water system ● Warranty: 5 Years | <ul style="list-style-type: none"> ● Product Brand Name: RAUTITAN ● Origin: Germany ● Product Description: Pex & PPR ● Warranty: 10 Years ● Application: Potable Water Installation |
|---|---|



About The Company:

For almost fifty years the Flowflex name has been synonymous with the manufacture and supply of high quality components and fittings for use in all applications in the plumbing and heating trade.

The well established brand names under the Flowflex banner are shipped not only throughout Europe but to other major markets in the Middle and Far East.

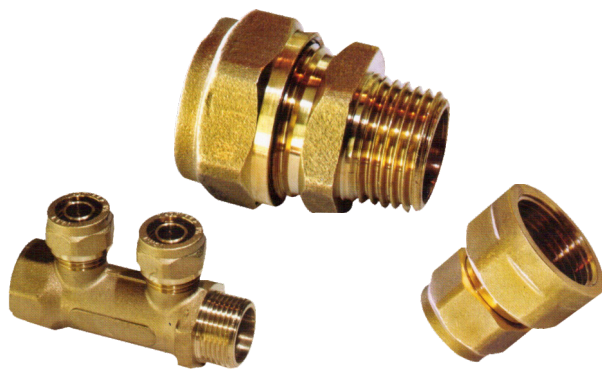
Distributing a wide range of both compression and copper connections in a variety of types and styles as well as valves and specialist fabricated units for use by original equipment manufacturers.

The factory is situated in the heart of the United Kingdom, manufacturing from a single 6 acre site with easy access to international road, rail, air and sea links.

Flowflex demonstrates its ability to supply consistently high quality by its ISO 9002 quality management system and manufacture to EN1254 and BS864 standards.



- **Product Brand Name: FlowFlex**
- **Origin: UK**
- **Product Description: Pex Pipes & Fittings**
- **Application: Potable Water Installation**
- **Warranty: 30 Years**




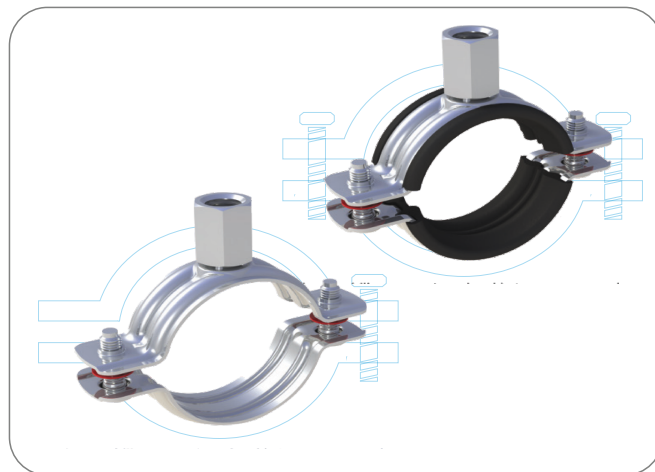
- **Product Brand Name: Lamontite**
- **Origin: UK**
- **Product Description: Brass Valves**
- **Applications: Potable water applications in domestic and commercial buildings**
- **Warranty: 2 Years**



HiFIX™

PIPING SUPPORT EXPERT

- **Product Brand Name:** 
- **Origin:** China
- **Product Description:** GI Hangers & Clamps
- **Applications:** Used for mounting pipes to the walls (vertical / horizontal) ,ceilings and floors
- **Warranty:** 5 Years



About the Company:

Cixi City Zhongyi Appliance Industry Co.,Ltd established in 1995, which now located atXianjiang Industry Zone, Changhe town, Cixi city, Ningbo, China.In 2000, we began to manufacture fixing system for construction industry with brand Bestfix, specifically classified by Pipe Clamps, Channels and brackets. We perfume smooth in-house flow from Forming, Bending, Welding, Threading and Galvanizing for assembling and Packing procedure.The factory also equipped with quality control lab, molding depth and run in ERP system. Our products can be widely used in the building construction and decoration,cable & pipe system for telecommunication and channels construction etc..

Till 2015, we have the TUV Certificate, SGS Certificate, ISO9001:2008 and other local & international certificates. The factory has a 30,000sqm area, and presently having 200 employees, including 15 engineers..

In 2014, we produced about 75 million pcs clamps. We export the 90% of our goods. We carry out 40% of our export to Western Europe and 60% to Middle East Countries, Russia and Turkey. Our turnover in 2014 was about \$13 million. We are the OEM supplier for many transnational corporations in the domestic market. such as "Hilti", "Würth", "Walraven", Inka" etc. Most of these brands, pipe clamp projects are provided by us. Now we launch our new brand in middle east with the name of "HIFIX".Hifix, combining the advantage of competitive price with high quality goods, in-time delivery and wide products range

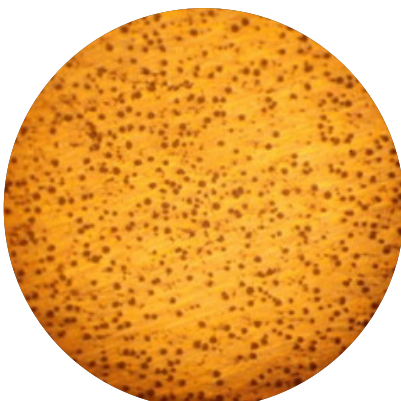
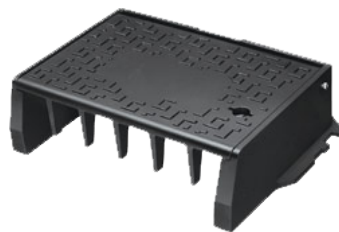




HiCAST

"Right Choice" IN CASTING PRODUCTS

- Product Brand Name: HiCAST
- Origin: INDIA
- Product Description: Ductile Iron Manhole Covers & Gratings
- Application: Access covers, recessed covers & gratings for drainage, telephone, electrical and storm water service



About Ductile Iron:

Ductile iron is an alloy of iron, carbon and silicon that has been melted and poured into a mould to form a shape. The ductility is a result of the carbon forming spheres of graphite in the ferrite/pearlite matrix, rather than the flakes found in grey cast iron.

This transformation from a flake to a sphere is achieved by treating the molten iron with magnesium prior to pouring.

Properties

- Good under compression, tension, bending and shock loading.
- A range of tensile strength, elongation and hardness to suit different applications.
- The free graphite expands on solidifying, giving sharp, well defined castings.
- Good corrosion resistance when compared to mild steel.
- The graphite acts as a lubricant, improving wear resistance.
- Can work well under continual heating and cooling cycles.
- Good machineability.
- Easy to weld.
- Certain grades can be flame and induction hardened



- Product Brand Name: KAJ
- Origin: INDIA
- Product Description: Cast Iron Manhole Covers & Gratings
- Application: Access covers, recessed covers & gratings for drainage, telephone, electrical and storm water services
- Standard: BS 497-76
- Coating: Coal tar coating as per BS4164:2002

About Cast Iron:

Grey iron is an alloy of iron, carbon and silicon that has been melted and poured into a mould to form a shape. If molten iron is allowed to cool normally the carbon comes out of solution and forms flakes of graphite which run through the ferrite/pearlite matrix.

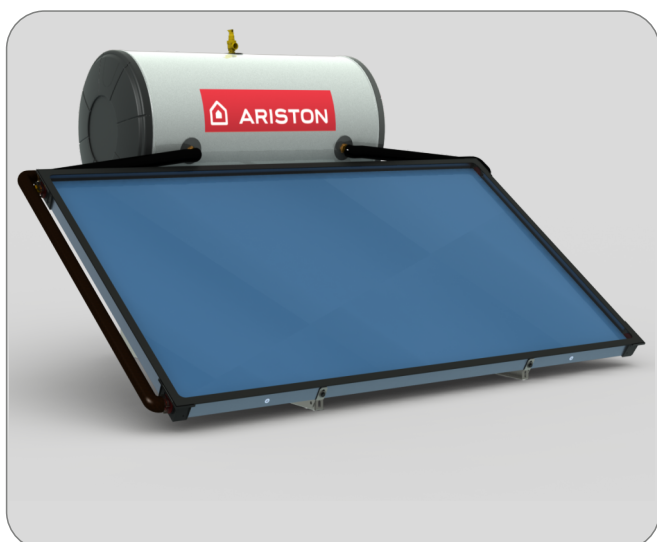
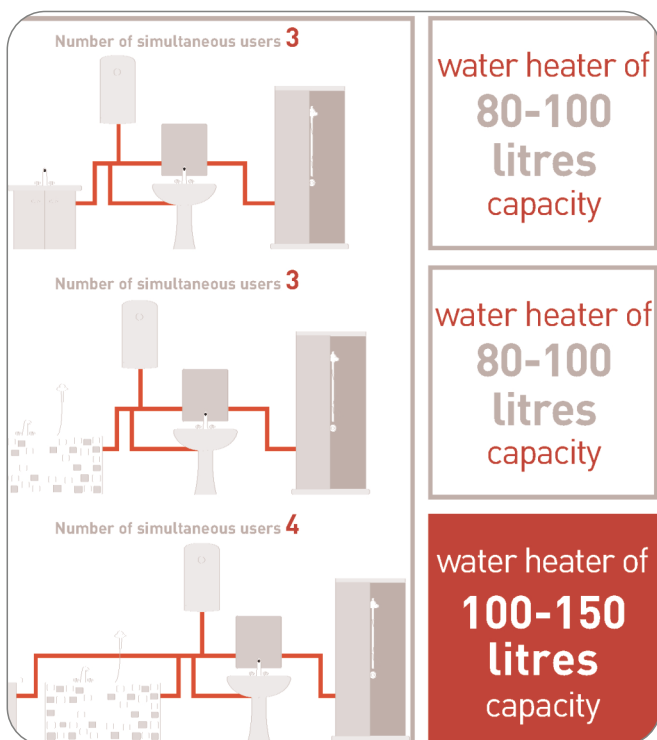
Properties

- Good under compression. Not good under tension, bending or shock loading.
- A range of tensile strength and hardness to suit different applications.
- The free graphite expands on solidifying, giving sharp, well defined castings.
- Good corrosion resistance when compared to mild steel.
- The graphite acts as a lubricant, improving wear resistance.
- Good thermal conduction and vibration damping properties
- Works well under continual heating and cooling cycles.
- Good machineability.
- Difficult to weld.





- **Product Brand Name: Ariston**
- **Origin: Italy**
- **Product Description: Electrical & Solar**
- **Water Heaters**
- **Applications: Domestic water heating**
- **Warranty: 5 Years**



About The Company:

One of the world's leading companies in heating, Ariston Thermo Group offers a complete range of heating and hot water products, systems and services designed to provide the maximum degree of comfort with the minimum use of energy. The 2010 marks the 80th anniversary of our solid family owned business, based on a strong entrepreneurial culture and a long term commitment to the economic and social progress. With 1,1 billion € turn over in 2009, 6,500 employees, 6,1 million products per year and 18 production sites in 10 different countries Ariston Thermo Group has been constantly growing.



- **Product Brand Name: GROHE**
- **Origin: Germany**
- **Product Description: sanitary fittings and water technology products**
- **Applications: shower heads and systems, faucet fittings, and water management systems**
- **Warranty: 5 Years**

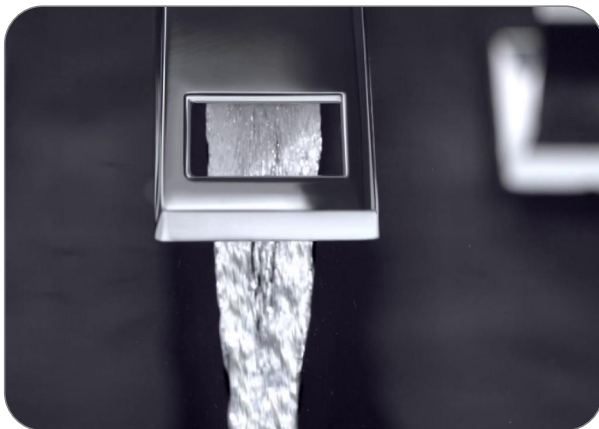
etter stay cold forever.“

University Kiel, Germany



GROHE

GROHE



About The Company:

Grohe goes with the flow. As Europe's leading manufacturer of sanitary fittings and water technology products, the company offers medium- and high-end products (shower heads and systems, faucet fittings, and flushing, installation, and water management systems) for residential, public, and commercial installations. Grohe has manufacturing plants in Canada, Germany, Portugal, and Thailand; about 20 marketing subsidiaries worldwide; and sales offices in 130 countries. About 80% of its sales come from outside Germany. The company is working to globalize its brand and restructured its management and board to that end. A consortium led by Texas Pacific Group and Credit Suisse bought Grohe from BC Partners in 2004.

- Product Brand Name: **Fixaflex**
- Origin: **Belgium**
- Product Description: **Stainless Steel Flexible Hoses**
- Applications: **Sanitary installations: wash-basins, bidets, WC suites, faucets, coffee machine, water heaters**
- Warranty: **10 Years**



THINK A FLEX

EMAIL: INFO@FIXAFLEX.COM
TEL: +32 (0)57 46 84 50
FAX: +32 (0)57 46 84 51



WORLDWIDE SHIPPING



CREATE A FLEX

EMAIL: INFO@FIXAFLEX.COM
TEL: +32 (0)57 46 84 50
FAX: +32 (0)57 46 84 51



WORLDWIDE SHIPPING



PICK A FLEX

PRODUCT CATALOGUE & WEBSITE / CATALOGUE DES PRODUITS & SITE WEB / PRODUCT CATALOGUE & WEBSITE / PRODUKTENKATALOG & WEBSITE



FAST TRANSPORT



WWW.FIXAFLEX.COM



About the company:

FixaFlex is a leading Belgian manufacturer of low-pressure flexible hoses. We offer an extensive range of reliable and affordable products for the connection of tubing systems. The FixaFlex products comply with the strictest certified inspection procedures, including the ones of KIWA and CSTB.

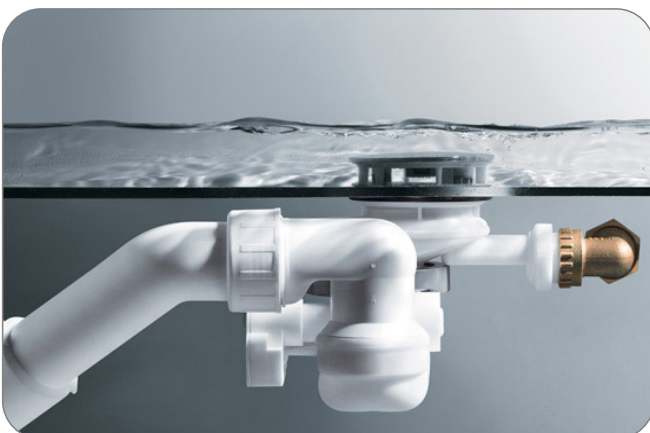
FixaFlex produces small and big series, with both standard as well as customised models, and always focusses on the customers' specific needs. We try to fulfil the wishes of our customers as much as possible by, amongst others, guaranteeing a very quick delivery of our top products.

Our products are available in specialised wholesale businesses, in do-it-yourself shops or via our industrial partner manufacturers. Flexibility, quality and speed are the keywords of our mission. In order to realise the latter we dispose of powerful production facilities, a continuous stock and a driven, professional



viega

- **Product Brand Name: Viega**
- **Origin: Germany**
- **Product Description: Shower Trays, drains, overflows, Traps and siphons**
- **Applications: Bathtub fittings, shower tray drains, Washbasin Siphon, Odour Traps,**
- **Floor-level drains, etc ...**



About The Company:

The name Viega stands for a family company which set high standards from the word go. Product quality, client proximity, reliable delivery and service performance - all these standards are imposed company-wide. One thing is for certain: you need more than a good idea to compile an international success story. Courage, delight in innovation and passion are that qualities that, for good reason, have shaped the company for more than 100 years.



- Product Brand Name: McAlpine
- Origin: UK
- Product Description: Traps, Drains & Connectors
- Applications: Sink / Basin / Bath Traps, Drain Connectors & WC Connectors



About The Company:

Mc Alpine commenced manufacturing plumbing products in 1902 and in 1957 was the first United Kingdom Company to manufacture Plastic Traps.

Mc Alpine now manufactures an exceptionally wide range of products of the highest quality for use in the United Kingdom and exports specifically designed products for use in over sixty countries worldwide.

As market leader, M c Alpine has a reputation for producing innovative products determined by market conditions and customer demand.

Mc Alpine is a Member of the British Standards Institution, the British Plastics Federation and is an Associate Member of the Chartered Institute of Plumbing and Heating Engineers.

Mc Alpine is actively involved in the promotion of quality products which are available in the United Kingdom from National and Independent Plumbers' and Builders' Merchants.





Pegler Yorkshire

- **Product Brand Name: Pegler PRESTEX**
- **Origin: UK**
- **Product Description: Brass, DZR & Bronze Valves**
- **Applications: Suitable for heating, cooling and potable water applications**
- **Warranty: 5 Years**



About The Company:

Established in 1899 and proud of its time-honoured principles of quality, innovation and customer service, Pegler is respected the world over as one of the leading manufacturers of 21st-century plumbing and heating products – products which continue to set the standards for today's global market. Out of this great tradition has come the comprehensive Prestex range of valves and fittings.



PROJECT REFERENCES

Some big projects supplied by us, showing the project name and the contractor company and Materials supplied

Project Name: UAE University - Various Facility Blocks

Contractor: Oger Abu Dhabi

Materials Supplied: CP fittings



Project Name: Al-Ain Rotana Hotel 1st Extension

Contractor: (MEP) Al-Sabbah Electro-Mech EST

Materials Supplied:



Project Name: Ritz Carlton Hotel - DIFC Dubai

Contractor: (MEP) ETDE Verger

Materials Supplied: CP fittings



Project Name: Green Land Complex - Al Ain

Contractor: Arab Best Gen. Contracting Co.

Materials Supplied: CP fittings



Project Name: Green Mubazzarah Chalets - Al Ain

Contractor: Mix Contracting Co.

Materials Supplied: CP fittings



PROJECT REFERENCES

Project Name: Palace
Contractor: Balmur Cont.
Materials Supplied:



Project Name: Boardwalk Residence Building - Reem Island AD
Contractor: Alba-Tec Construction & Development
Materials Supplied:



Project Name: Labour Village - Al Ain
Contractor: (MEP) Al-Sabbah Electro-Mech EST
Materials Supplied:



Project Name: Al Hili Residence Complex - Al Ain
Contractor: Nael Hydro Export
Materials Supplied:



Project Name: Zakher Police Station - Al Ain
Contractor: (MEP) Bin Darwish Gen. Cont. & Maint. EST
Materials Supplied:



PROJECT REFERENCES

Project Name: Ain Al Faydah Emarati 1,000 Villas - Phase 1

Contractor: Verger Delporte UAE (MEP)

Materials Supplied:



Project Name: Millennium Golf Resort - Al Ain

Contractor: Al Fara'a Interiors

Materials Supplied:



Project Name: Future School "Ahmed Bin Zayed School" - Al Ain

Contractor: Al Sabbah Electro-Mech EST (MEP)

Materials Supplied:



Project Name: The Old Town Burj Khalifah - Dubai

Contractor: Verger Delporte UAE (MEP)

Materials Supplied: CP Fittings



Project Name: AL MASA Hotel – Al Ain

Contractor: United Tawam Enterprises

Materials Supplied:



PROJECT REFERENCES

Project Name: Capital House Tower – Abu Dhabi

Contractor: Verger Delporte UAE (MEP)

Materials Supplied:



Project Name: 433 Villa Complex - Ghayathi City - Abu-Dhabi

Contractor: Dhahi Contracting Est.

Materials Supplied:



Project Name: The Village Complex – Asharej Al Ain

Contractor: United Tawam Enterprises

Materials Supplied:



Project Name: Future School Al Moujai – Al Ain

Contractor: Al Ain General Contracting Co.

Materials Supplied:



Project Name: Etihad airways HQ Building Complex – Abu Dhabi

Contractor: (MEP) Verger et Delporte

Materials Supplied:



PROJECT REFERENCES

Project Name: General Authority of Islamic Affairs - AlAin

Contractor: AL Mehrajan Gen. Cont.

Materials Supplied:



Project Name: 98 Villas in Muwajjie AlAin

Contractor: Nael & Bin Harmal Gen. Cont.

Materials Supplied:



Project Name: Commercial Building - Twon Center AlAin

Contractor: Al Manama Gen. Cont. Co.

Materials Supplied:



Project Name: Hameni Tower G+4P+27 - JVC Dubai

Contractor: China State Const. Engg. Corp. ME.

Materials Supplied:



Project Name: Commercial Building - Asharej AlAin

Contractor: Al Eslah Gen Cont. EST.

Materials Supplied:





SERVICES & SUPPORT



HAIFA
Trading and Importing Est.



حيفا
للتجارة والإستيراد

We are fully prepared to provide technical support for the products and arranging your requirements of catalogs, brochures and technical information.

Technical submittals for products, provided upon request in professionalism way.

Technical solutions, testing and commissioning of a selected products are available by professionals and technicians have competence and experience.

After-sales maintenance - of the goods that require it - receive constant attention and follow-up by us

